Project Gallery

This gallery consists of most projects I've been a part of.

Some of the Industries I've worked with:

EdTech	Artificial Intellligence	Marketplace
B2B SaaS Platform	E-commerce & Retail	Fintech
Entertainment	HealthTech	Social Media
Proptech	GovTech	Mobility
Blockchain	Gaming	Travel
Lifestyle	Telco	Consultancy

Ayman Asharaf | Product Designer

Proptech

Revamping apps for real estate leaders like OMNIYAT, and also been a part of PRYPCO's transformation, a one-stop platform reshaping the real estate market.

Worked With

OMNIYAT
THE ART OF ELEVATION

PRYPCO

Lotus Casa

OMNIYAT

THE ART OF ELEVATION

SERVICES PROVIDED

Wireframes | User Interface | Design System

PLATFORM

Web Responsive

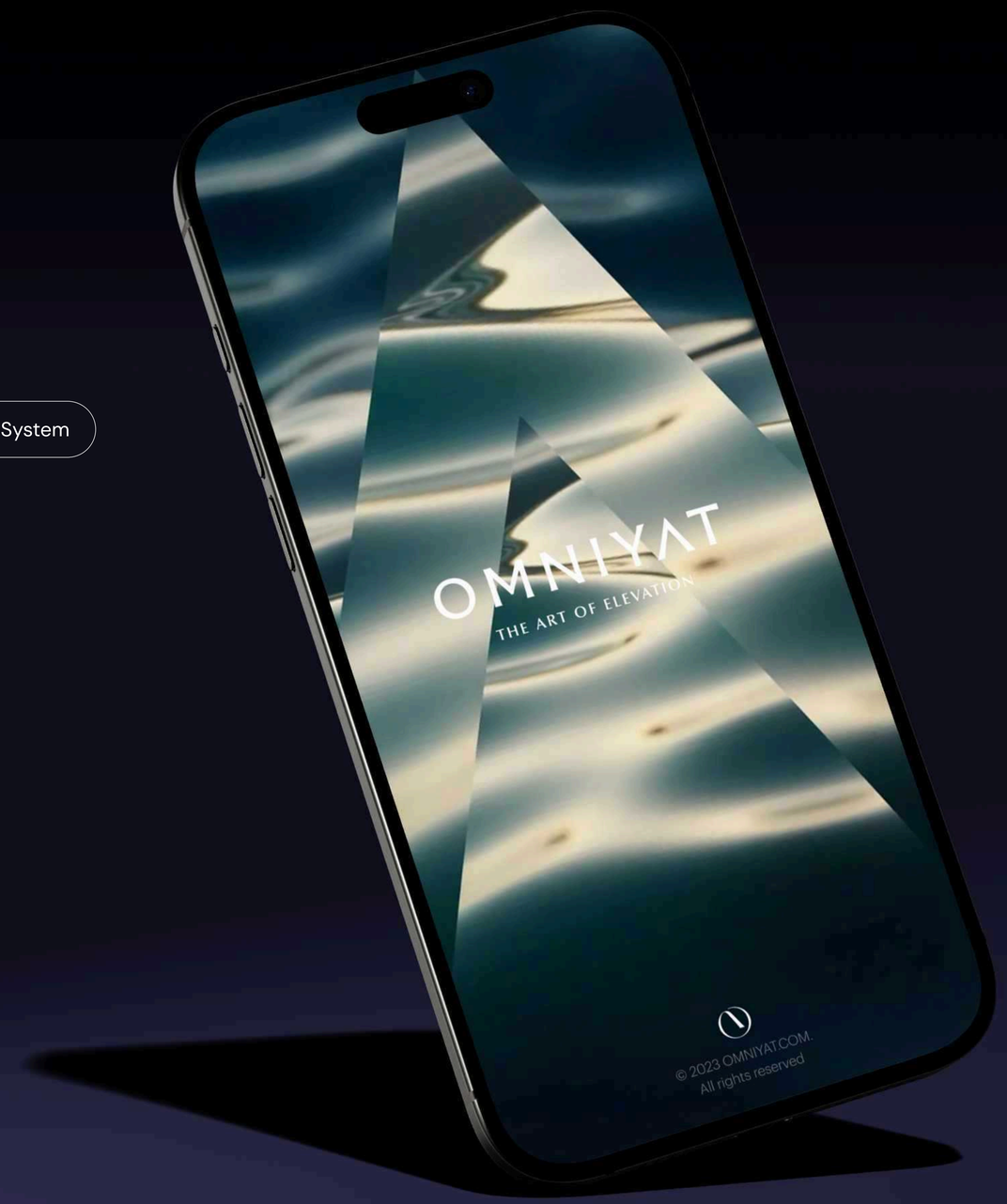
Native App

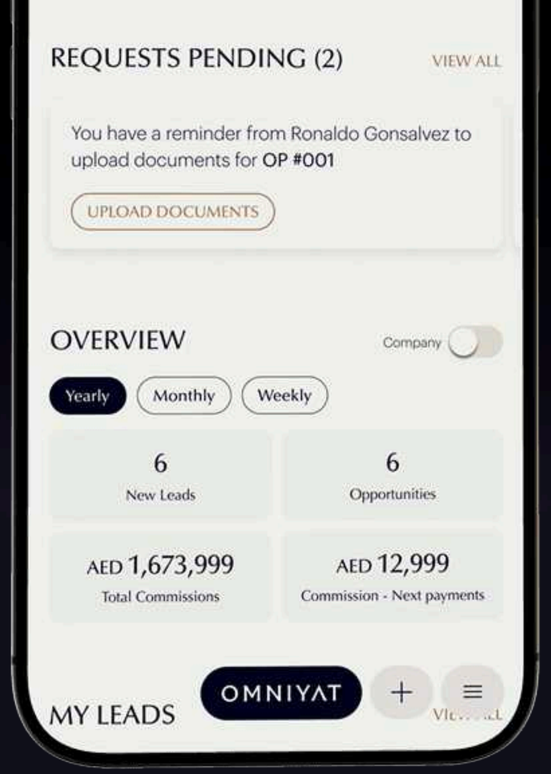
INDUSTRY

PropTech

HEADQUARTERS

Dubai, UAE







PRYPCO

Part of **in-house** team (Nov 2023 - Sep 2024)

SERVICES PROVIDED

Wireframes | User Interface | Design System | Customer Journey

PLATFORM

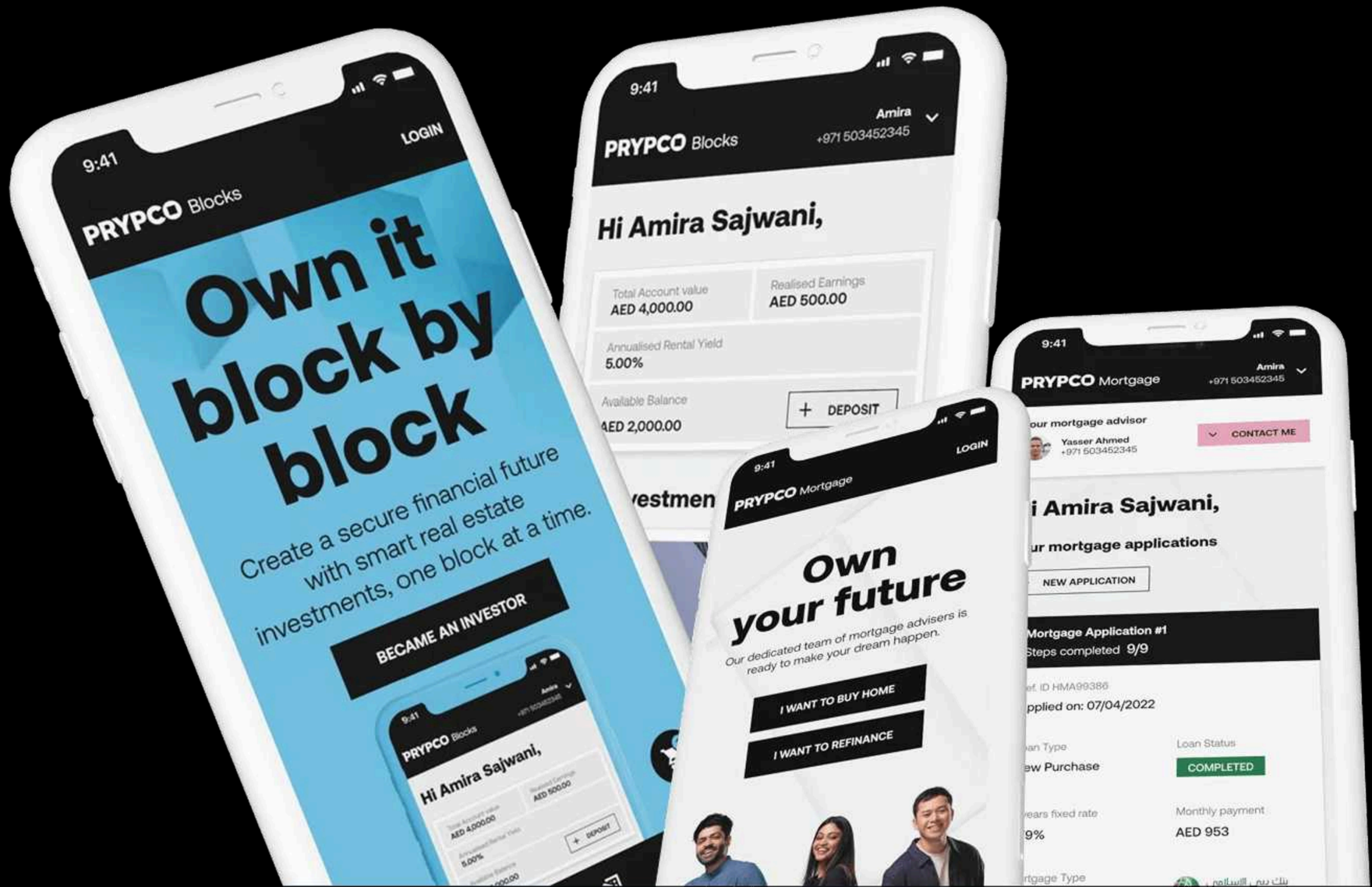
Web Responsive
Native App

INDUSTRY

PropTech

HEADQUARTERS

Dubai, UAE



EdTech

Part of the TOEFL global design team designing experiences for test takers and institutions. Also designed an end to end platform for schools in UAE to ease communication with parents.

Worked With

toefl® mavlii gen.

toefl®

Part of **in-house** team (Nov 2024 - Present

SERVICES PROVIDED

User Interface | Design System | Userflows | Wireframes | UI Concept

PLATFORM

Web Responsive

Native App

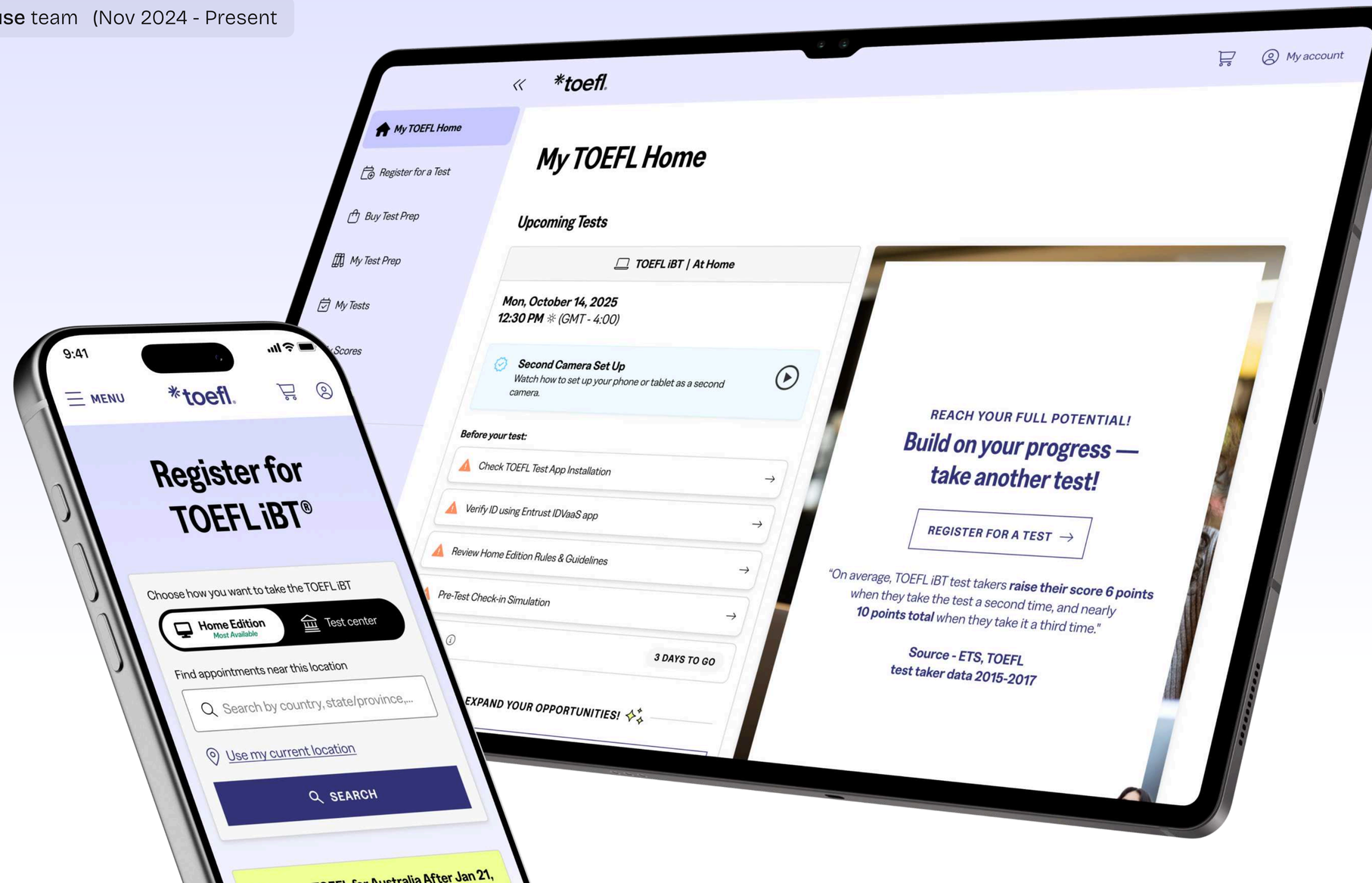
INDUSTRY

Edtech

HEADQUARTERS

USA





mavlii

SERVICES PROVIDED

User Interface | Design System | Strategy | Wireframes | UI Concept

PLATFORM

Web Responsive

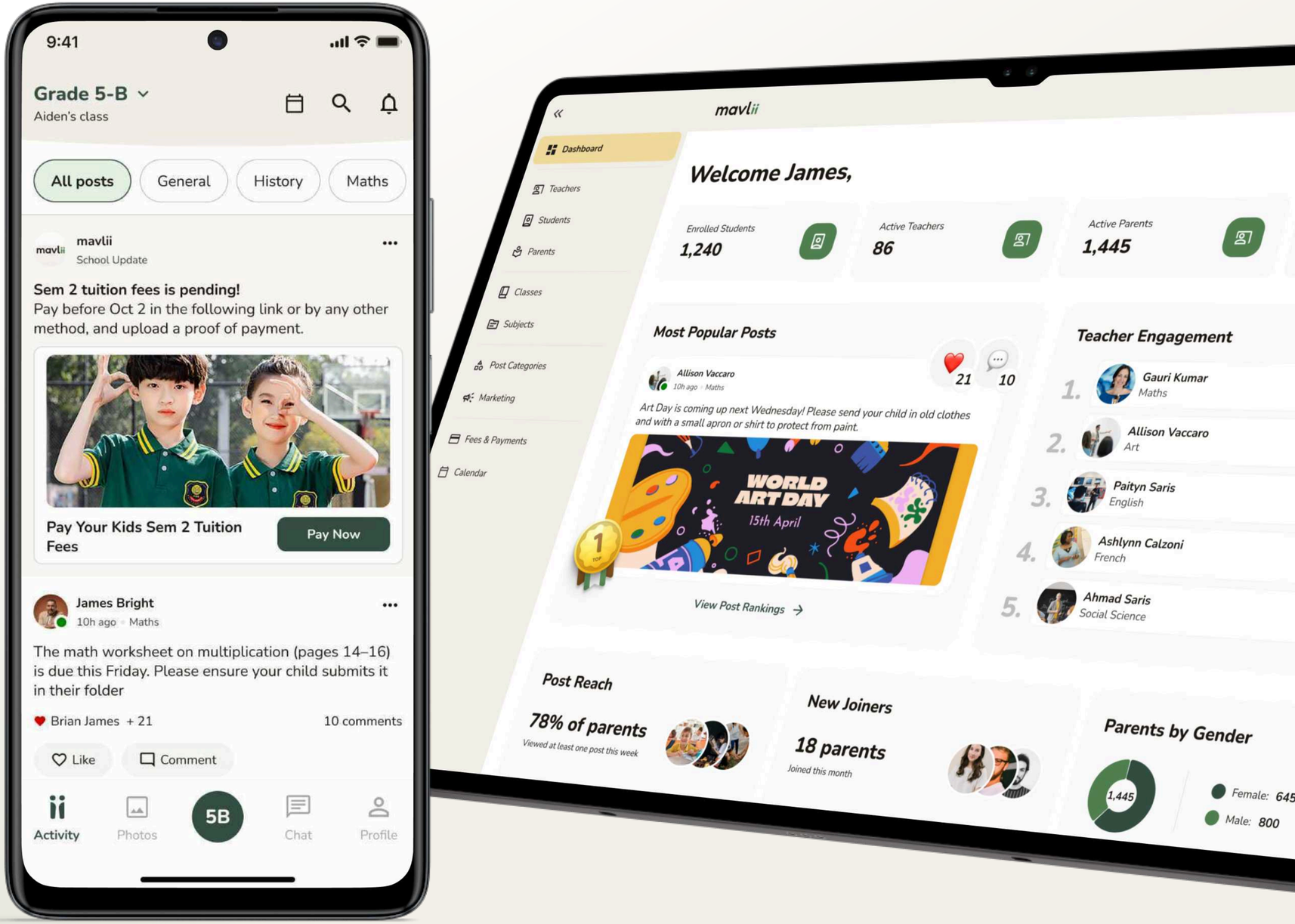
Native App

INDUSTRY

Edtech

HEADQUARTERS

Dubai, UAE



gen.

SERVICES PROVIDED

UI Concepts | User Interface | Strategy

PLATFORM

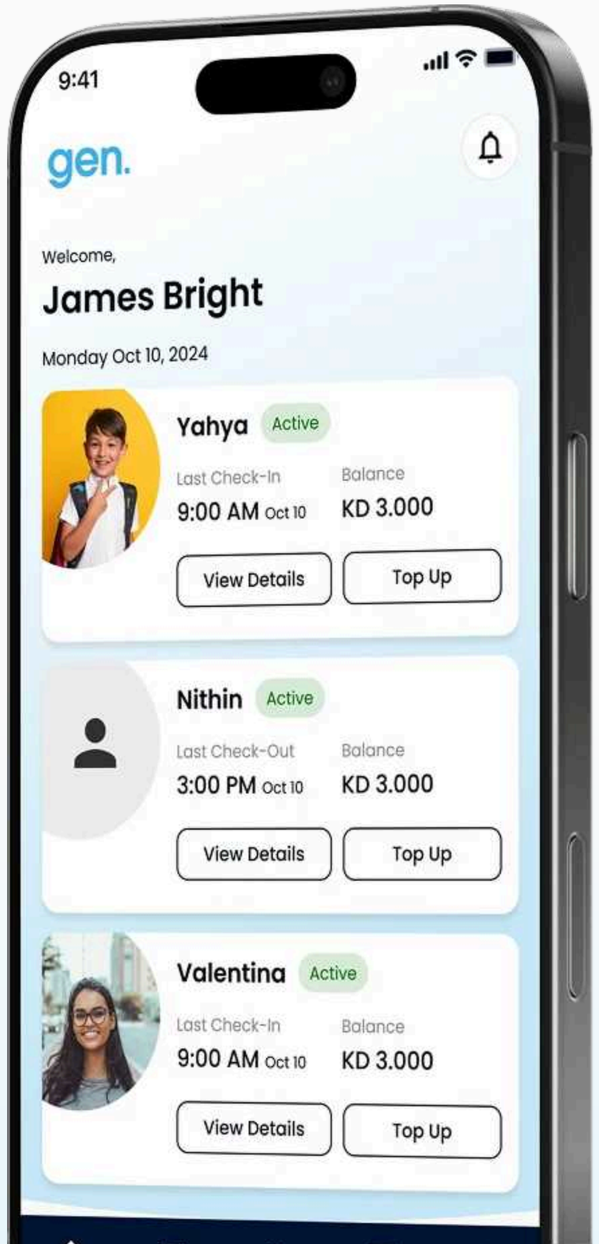
Native App

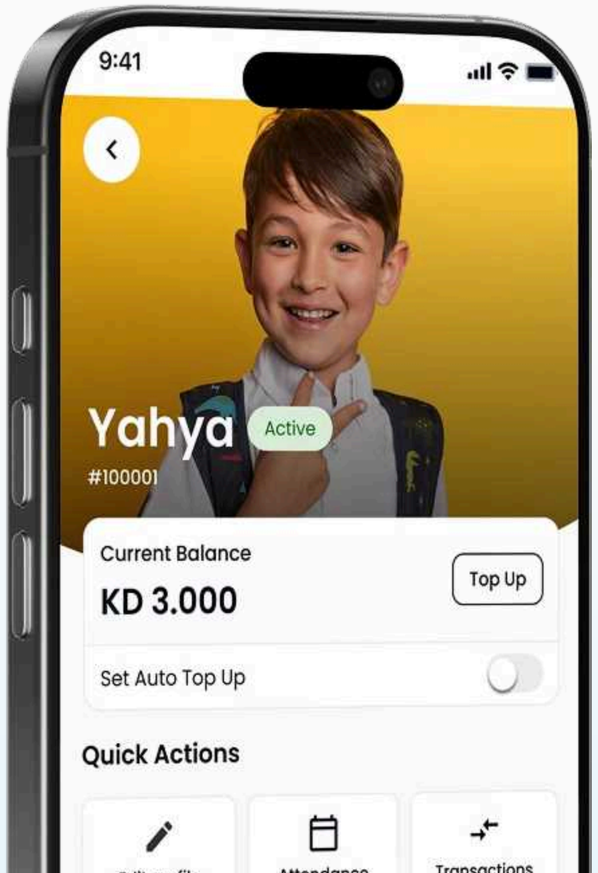
INDUSTRY

EdTech

HEADQUARTERS

Kuwait city, Kuwait





E-commerce & Retail

With experience across grocery, fashion, and furniture, I've been a part of e-commerce initiatives across diverse markets and business scales.

Worked With

جـرانـديـوس Grandiose

العربية للعود ARABIAN OUD

VOX

Casinetto

NANA

DUCKLIFE

HARRIS FARM MARKETS

جـرانـديـوس
Grandiose

SERVICES PROVIDED

Wireframes | User Interface | Design System

PLATFORM

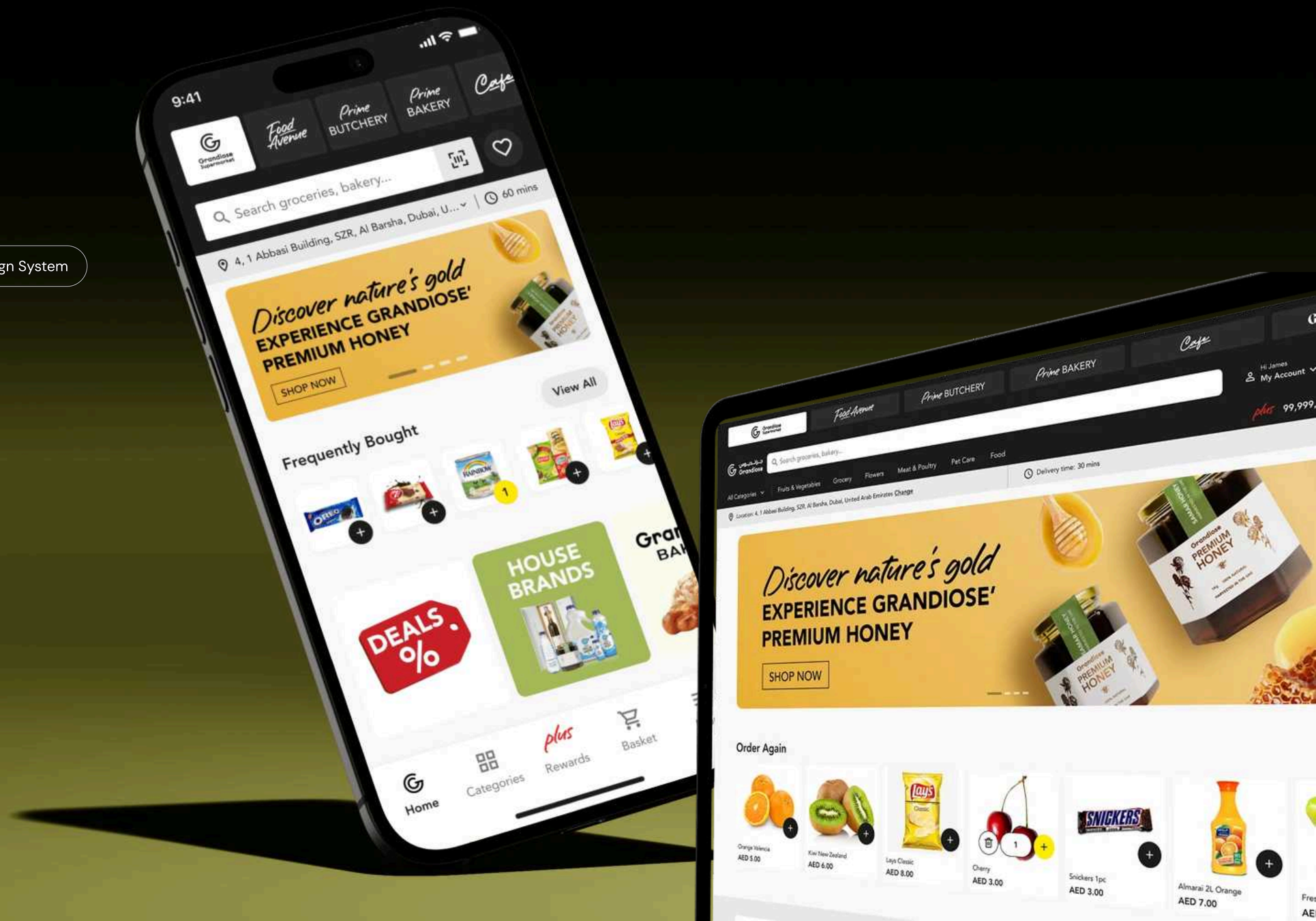
Web Responsive
Native App

INDUSTRY

E-commerce

HEADQUARTERS

Dubai, UAE



العربية للعود
ARABIAN OUD

SERVICES PROVIDED

Wireframes | User Interface | Design System

PLATFORM

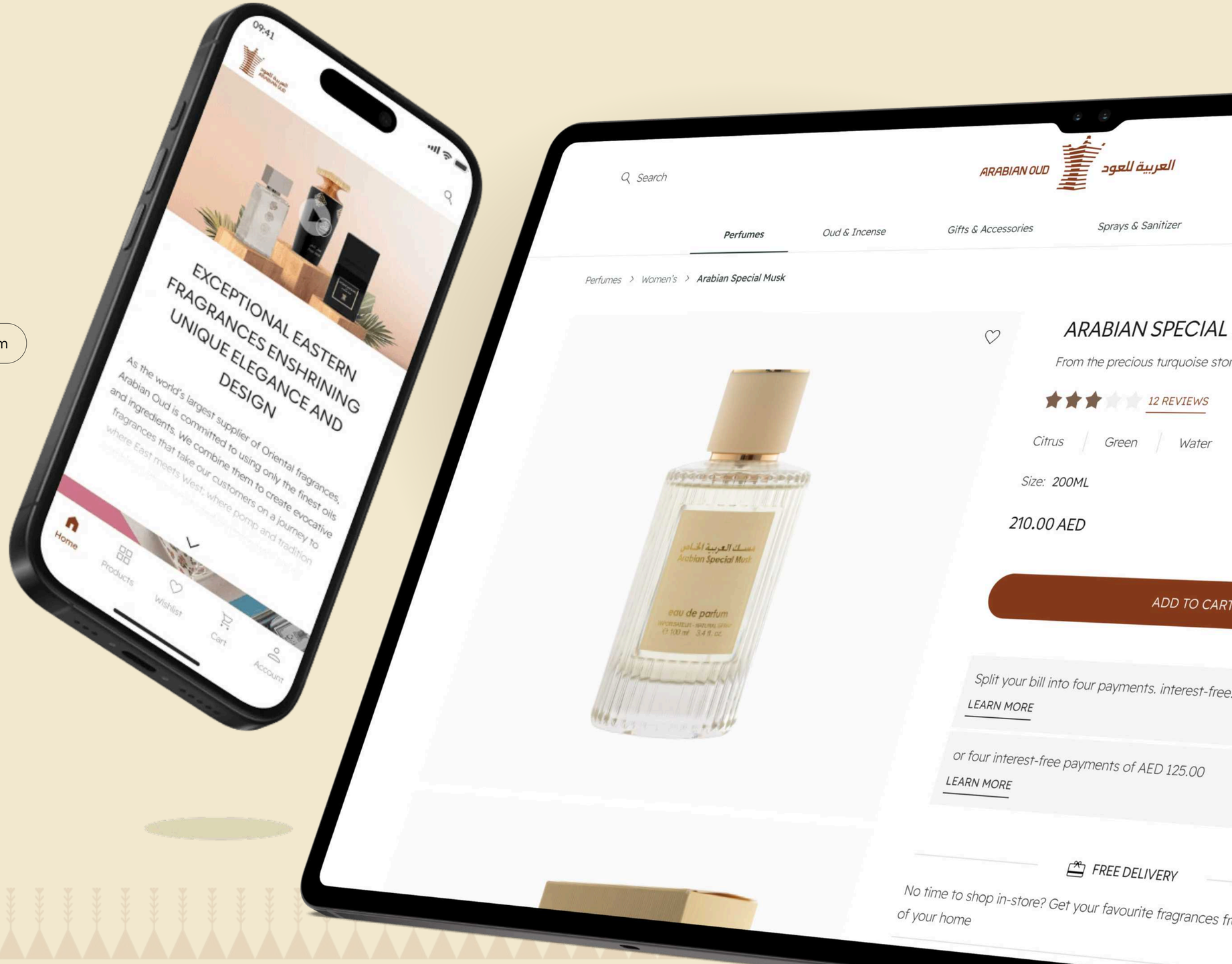
Web Responsive
Native App

INDUSTRY

E-commerce

HEADQUARTERS

Riyadh, KSA



SERVICES PROVIDED

Wireframes | User Interface | Design System

PLATFORM

Native App

INDUSTRY

E-commerce

HEADQUARTERS

Riyadh , KSA



HARRIS FARM MARKETS

SERVICES PROVIDED

User Interface | Design System | Marketing Assets

PLATFORM

Web Responsive

INDUSTRY

e-Commerce

HEADQUARTERS

Sydney, Australia



Marketplace

Been a part of in-house teams at B2B and B2C eCommerce platforms, designing for audiences across the GCC.

Worked With

amal

aney

bp buyparts24

Delivery Hero

amal

Part of **in-house** team (Oct 2022 - Nov 2023)

SERVICES PROVIDED

Wireframes | User Interface | Design System | User Testing | Customer Journey | Marketing Assets

PLATFORM

Web Responsive

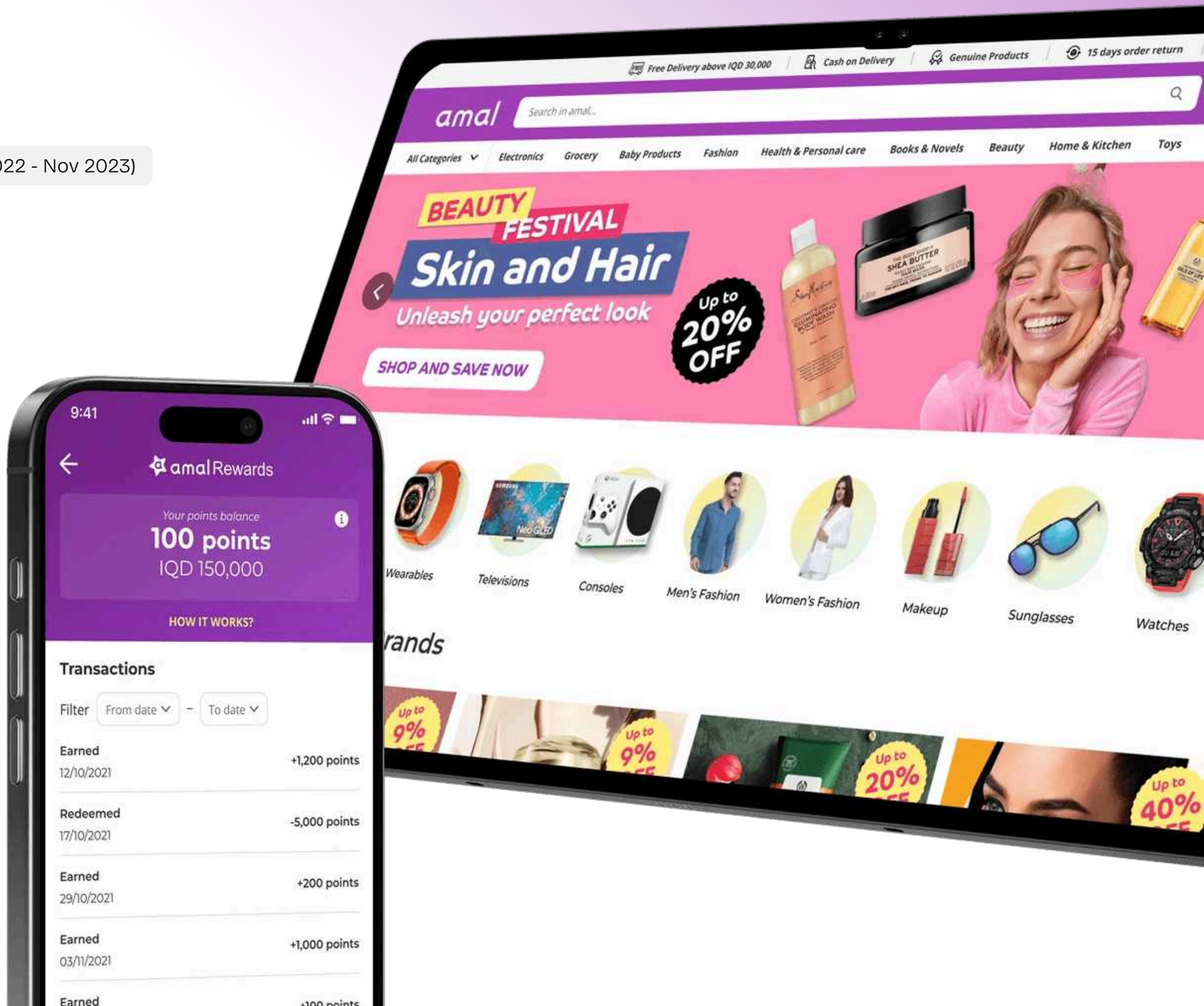
Native App

INDUSTRY

Marketplace

HEADQUARTERS

Dubai, UAE & Baghdad, IRAQ



Part of **in-house** team (Oct 2022 - Nov 2023)

SERVICES PROVIDED

Wireframes | User Interface | Design System | Customer Journey | Marketing Assets

PLATFORM

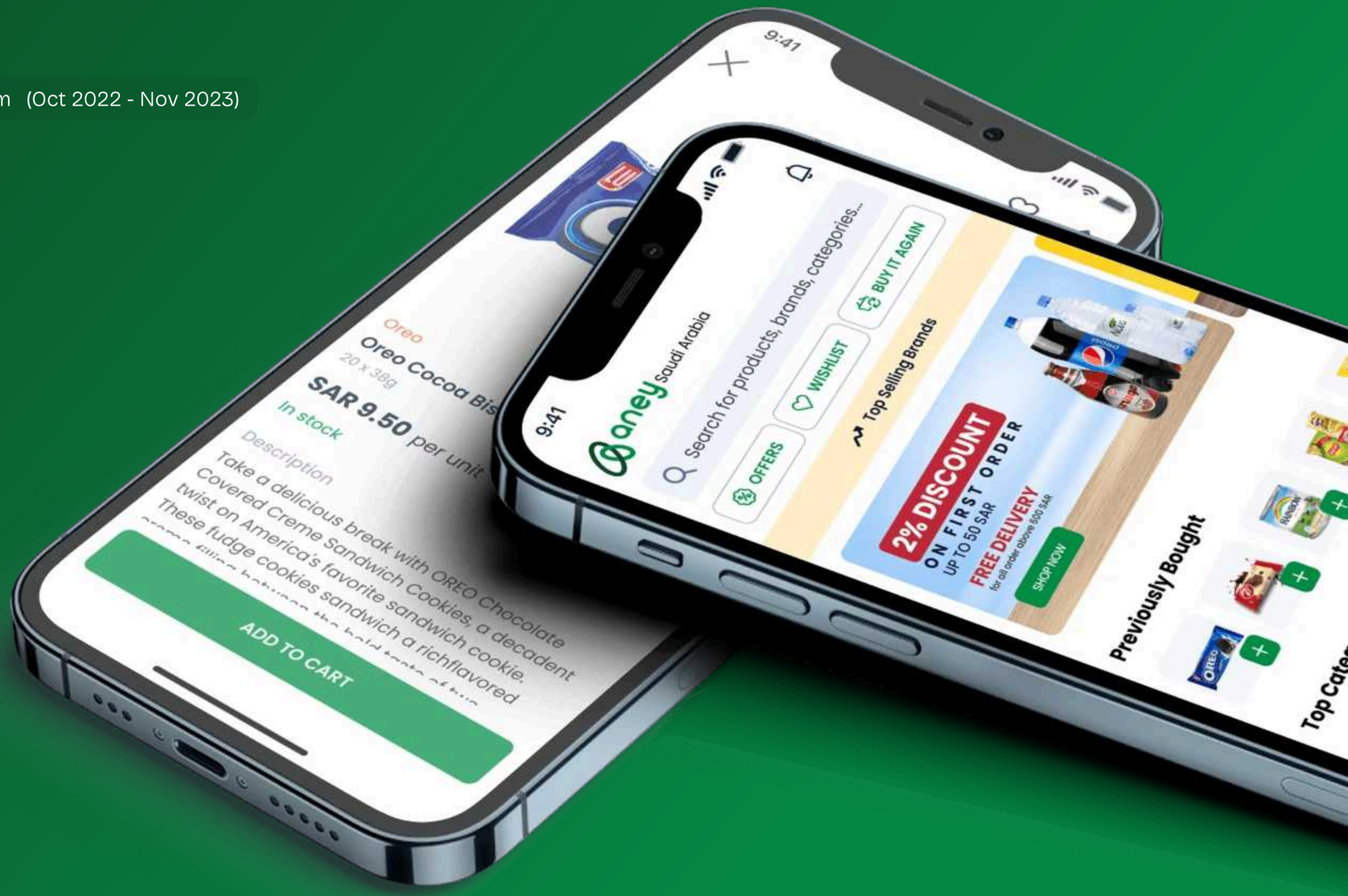
Native App

INDUSTRY

Marketplace

HEADQUARTERS

Riyadh , KSA



Delivery Hero

SERVICES PROVIDED

User Interface

Design System

PLATFORM

Web Responsive

INDUSTRY

Marketplace

HEADQUARTERS

Berlin, Germany



bp buyparts24

SERVICES PROVIDED

Wireframes | User Interface | Design System

PLATFORM

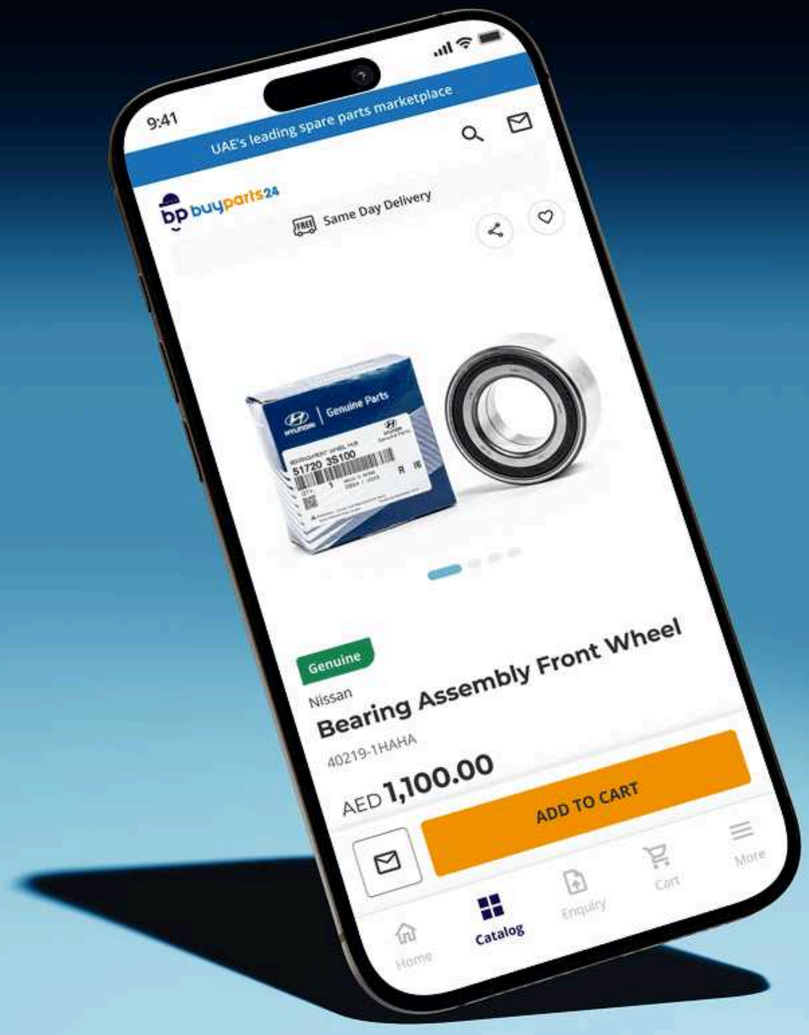
Web Responsive

INDUSTRY

Marketplace

HEADQUARTERS

Dubai, UAE





Fintech

Engaged in redesigning B2C and B2B fintech platforms across UAE and Oman, employing robust user research and testing for an enhanced user experience.

Worked With









مَيْسَرة
MAISARAH
للخدمات المصرفية الإسلامية
Islamic Banking Services

SERVICES PROVIDED

Wireframes | User Interface | Design System

PLATFORM

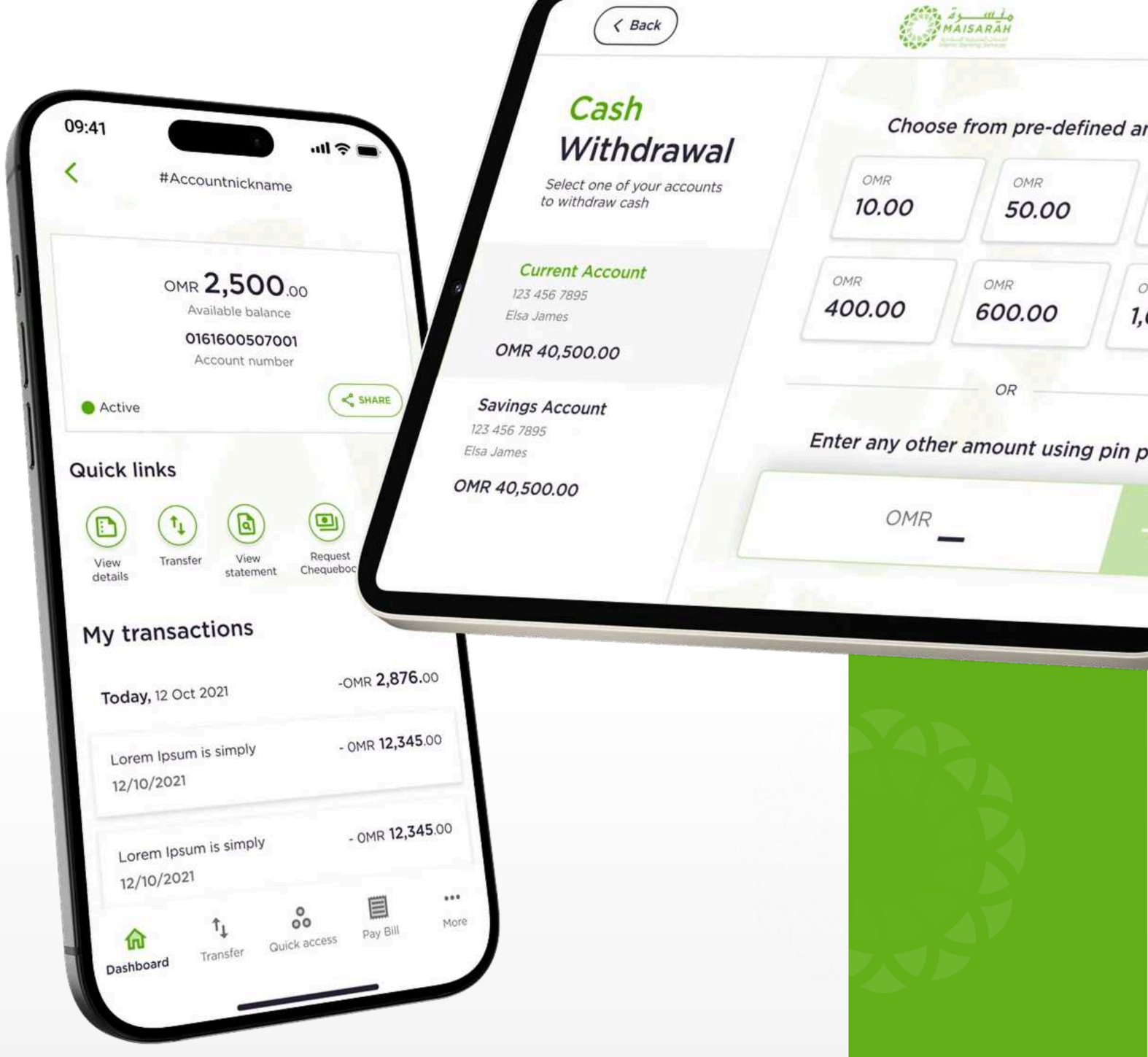
Native App
Web Responsive
ATM
MFK
CDM

INDUSTRY

Fintech

HEADQUARTERS

Muscat, Oman



split

SERVICES PROVIDED

Wireframes | User Interface | Design System

PLATFORM

Native App

INDUSTRY

Fintech

HEADQUARTERS

Cairo, Egypt



myne

SERVICES PROVIDED

UI Concept | User Interface

PLATFORM

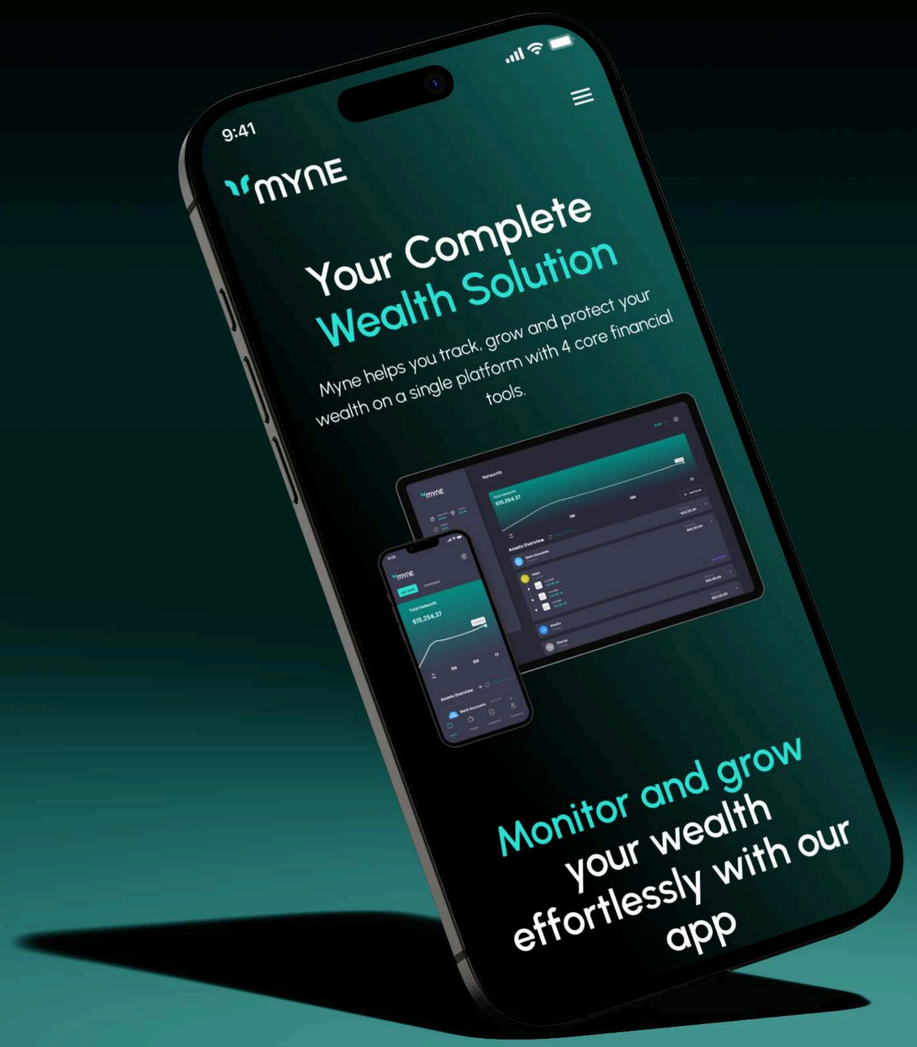
Web Responsive

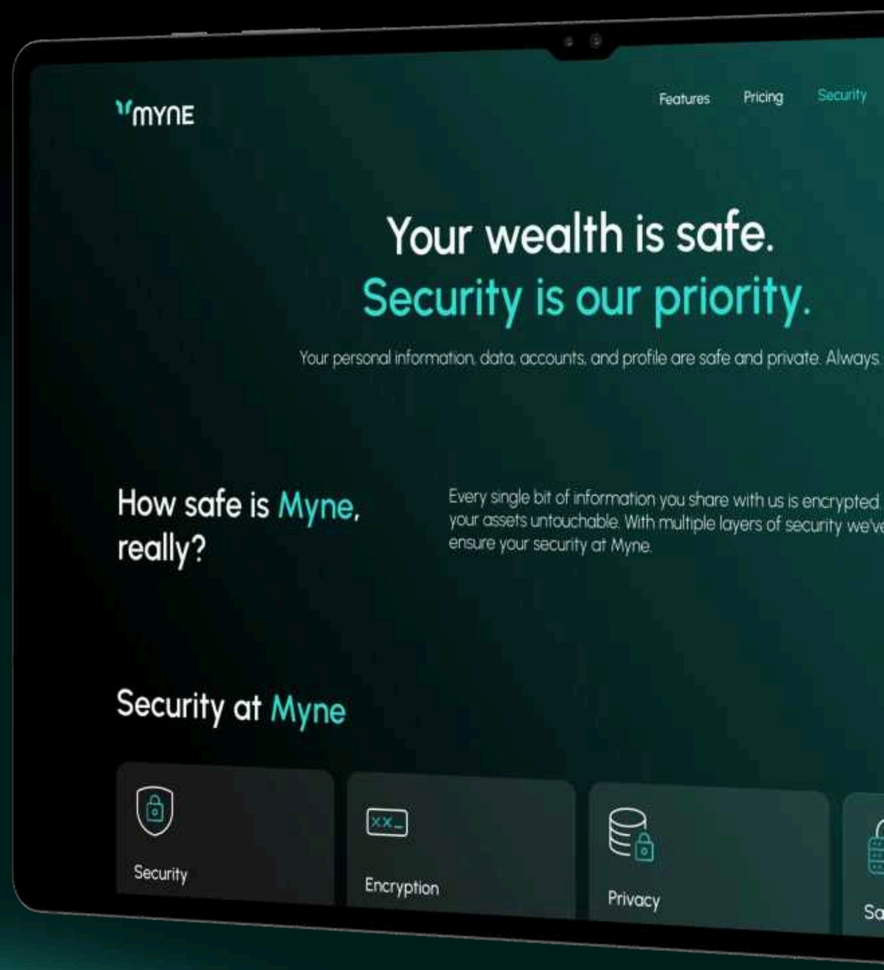
INDUSTRY

Fintech

HEADQUARTERS

Dubai, UAE





SaaS Platform

Upgraded the Imdad platform for enhanced user experience and efficiency, and worked with Hub71 to design a comprehensive digital solution to manage startups in the platform.

Worked With

imdad امـــداد!

HUB71

imdad مـــداد!

SERVICES PROVIDED

Wireframes | User Interface | Design System

PLATFORM

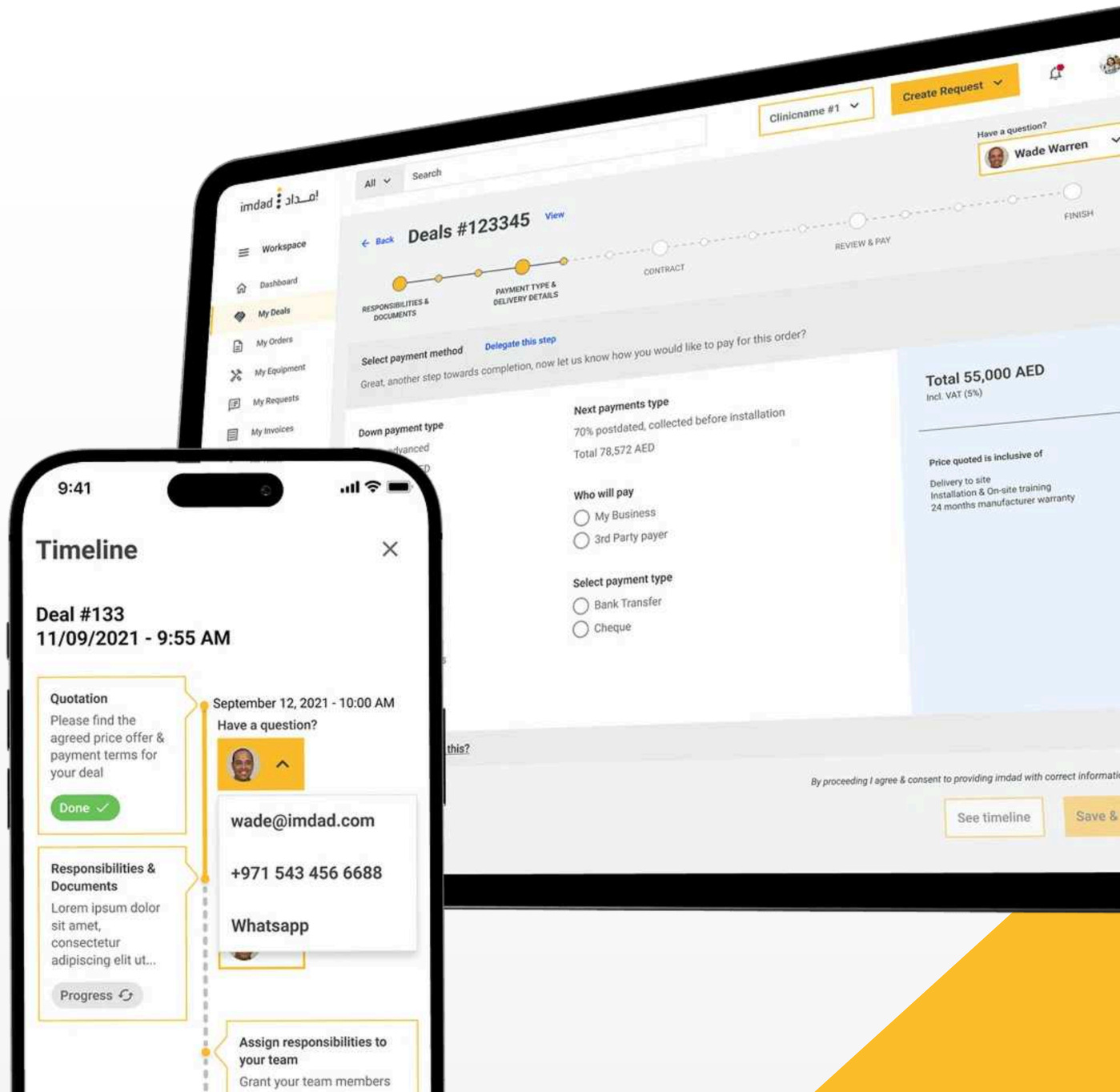
Web Responsive

INDUSTRY

SaaS Platform

HEADQUARTERS

Dubai, UAE



HUB71

SERVICES PROVIDED

Wireframes

PLATFORM

Web Responsive

INDUSTRY

SaaS Platform

HEADQUARTERS

Abu Dhabi, UAE



Artificial Intelligence

Designed AI-powered projects spanning video translation, Arabic poetry generation and healthcare industries.

Worked With

nedfy

مركز أبوظبي للغة العربية
Abu Dhabi Arabic Language Centre

roobi

nedfy

SERVICES PROVIDED

UI Concepts | User Interface | Design System

PLATFORM

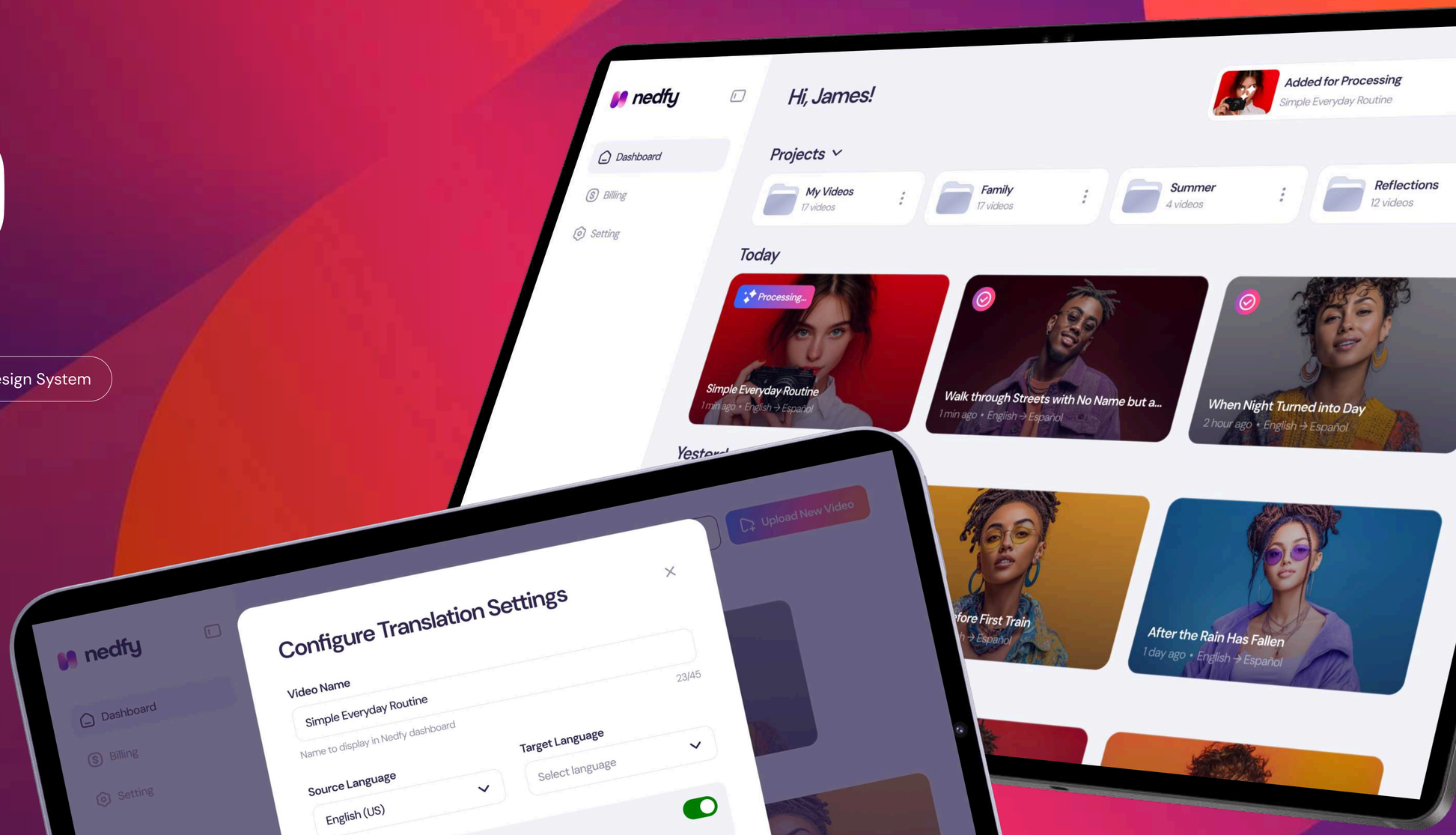
Web Responsive

INDUSTRY

Artificial Intelligence

HEADQUARTERS

Texas, USA



مركز أبوظبي للغة العربية
Abu Dhabi Arabic Language Centre

SERVICES PROVIDED

Wireframes | User Interface | Design System

PLATFORM

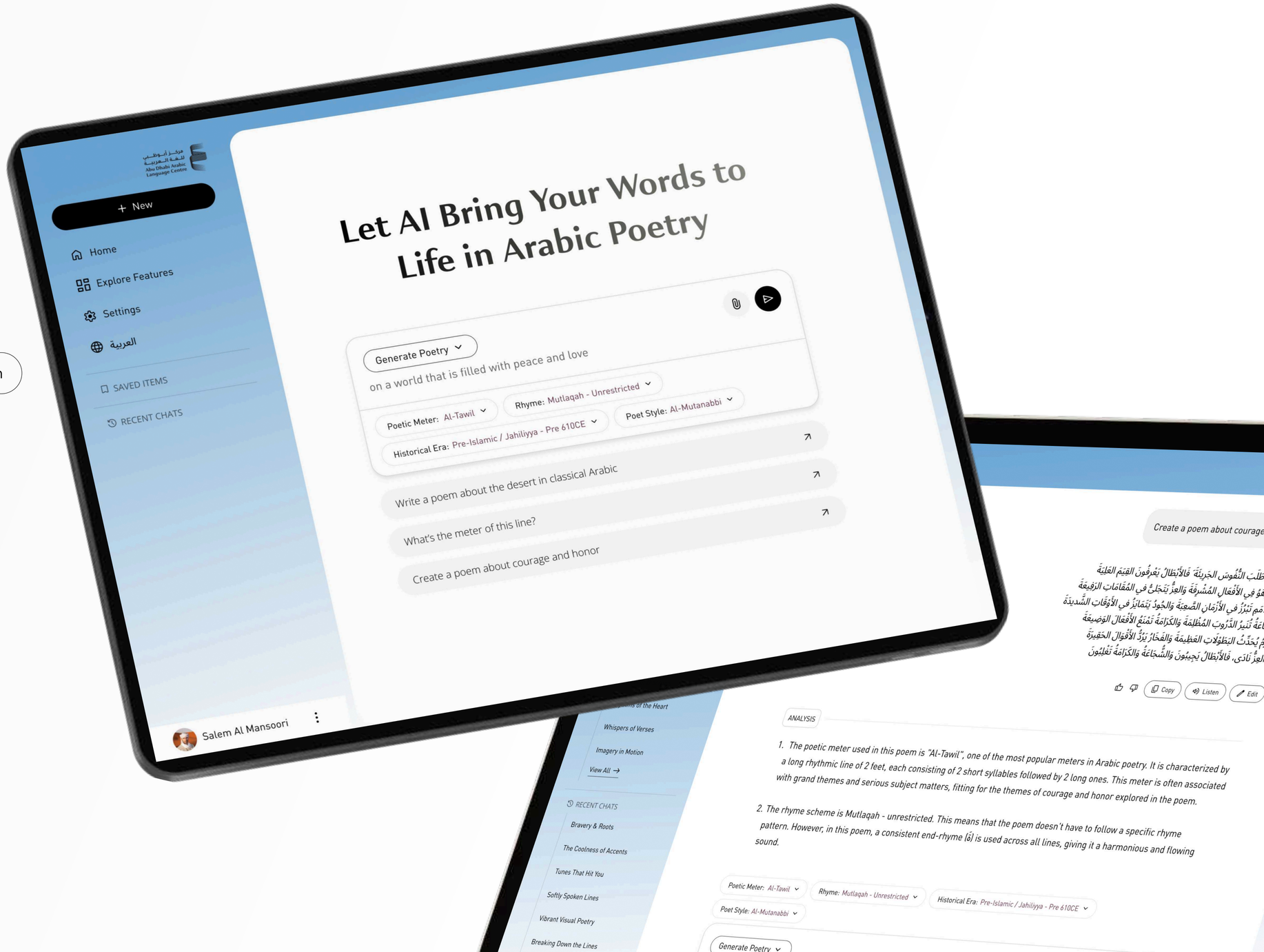
Web Responsive

INDUSTRY

Artificial Intelligence

HEADQUARTERS

Dubai, UAE



roobi

HEADQUARTERS

Dubai, UAE

SERVICES PROVIDED

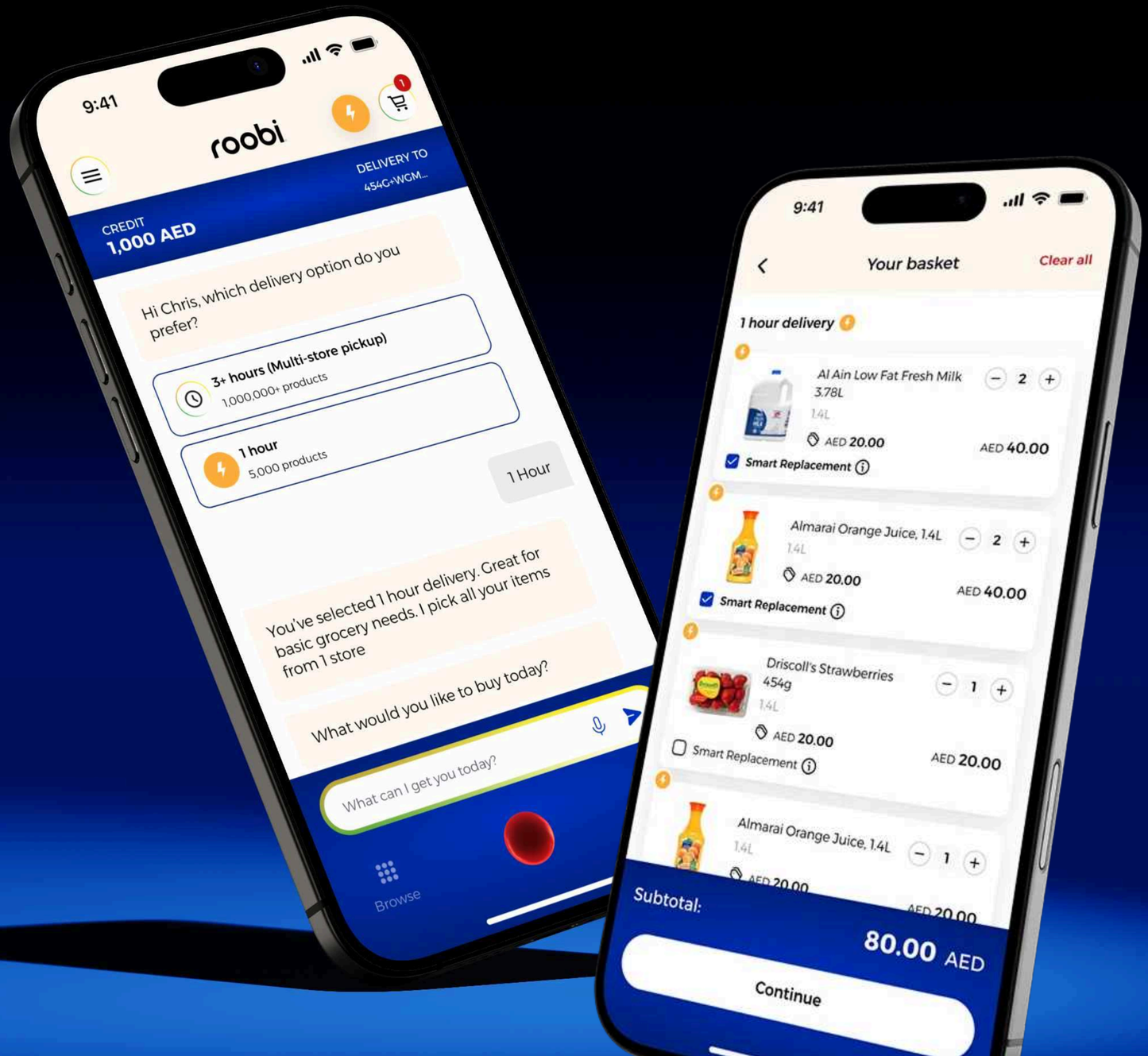
UI Concepts

PLATFORM

Native App

INDUSTRY

Artificial Intelligence



HEADQUARTERS

Dubai, UAE

SERVICES PROVIDED

UI Concepts | Wireframes | User Interface | Design System

PLATFORM

Native App

INDUSTRY

Lifestyle



Healthtech

Collaborated with Thriving.ai and Amico to enhance digital healthcare experiences and support smarter, patient-focused solutions.

Worked With

AMICO

AMICO DERMA

Thriving.ai

AMICO

HEADQUARTERS

Dubai, UAE

SERVICES PROVIDED

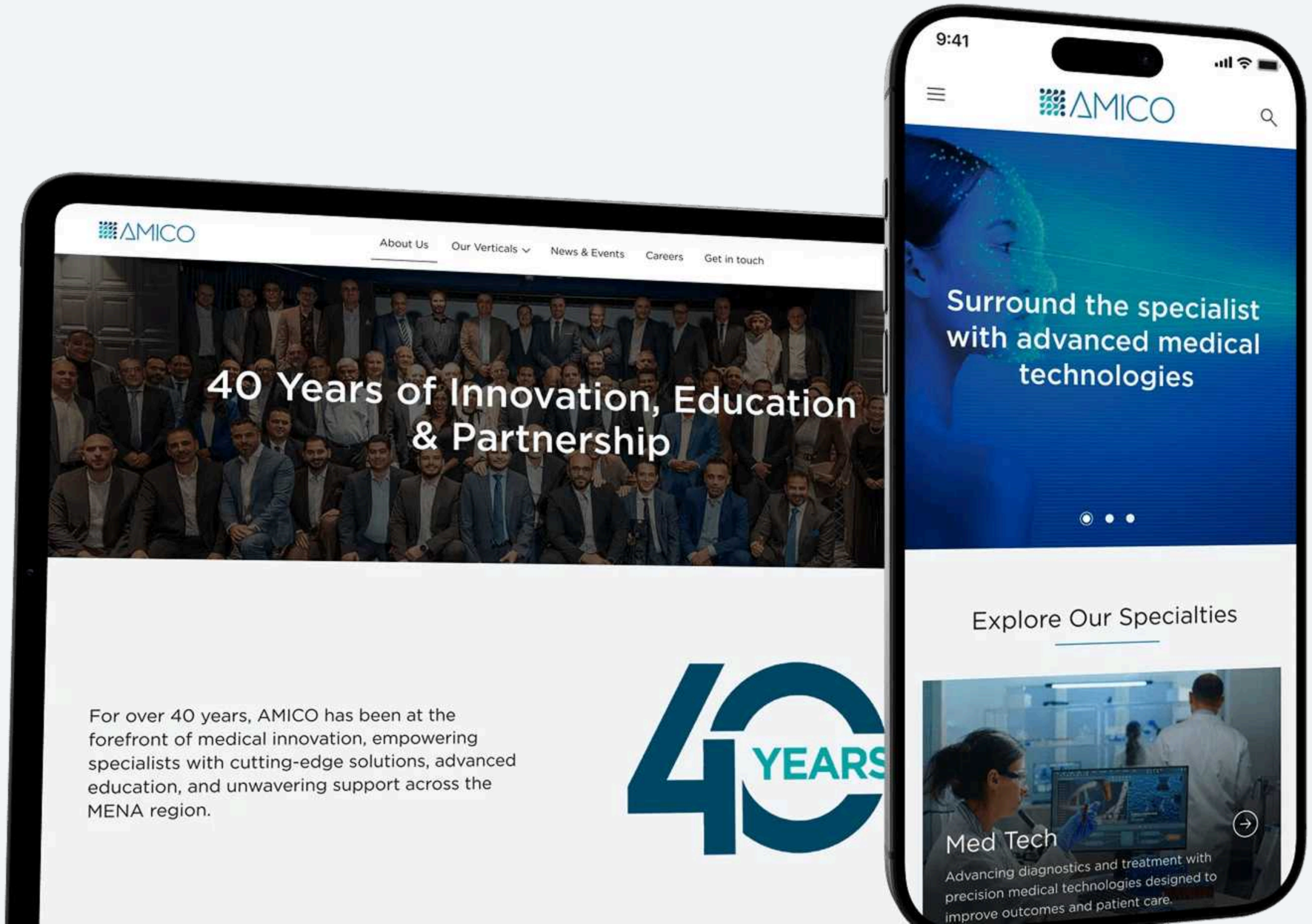
UI Concepts | Wireframes | User Interface | Design System | Marketing Assets

PLATFORM

Web Responsive

INDUSTRY

Healthtech



Thriving.ai

SERVICES PROVIDED

Wireframes | User Interface | Design System | Strategy

PLATFORM

Native App

Tablet App

INDUSTRY

Healthtech

HEADQUARTERS

Bountiful, Utah, USA



Telco

Enhanced Du's app designs, integrating new design components into an app redesign.

Worked With

SERVICES PROVIDED

UI Concepts

PLATFORM

Native App

INDUSTRY

Telco

HEADQUARTERS

Dubai, UAE



Travel

Worked with Emirates to provide unconventional solutions for a campaign across customer touch points.

Worked With



Emirates

SERVICES PROVIDED

User Interface | UI Concepts

PLATFORM

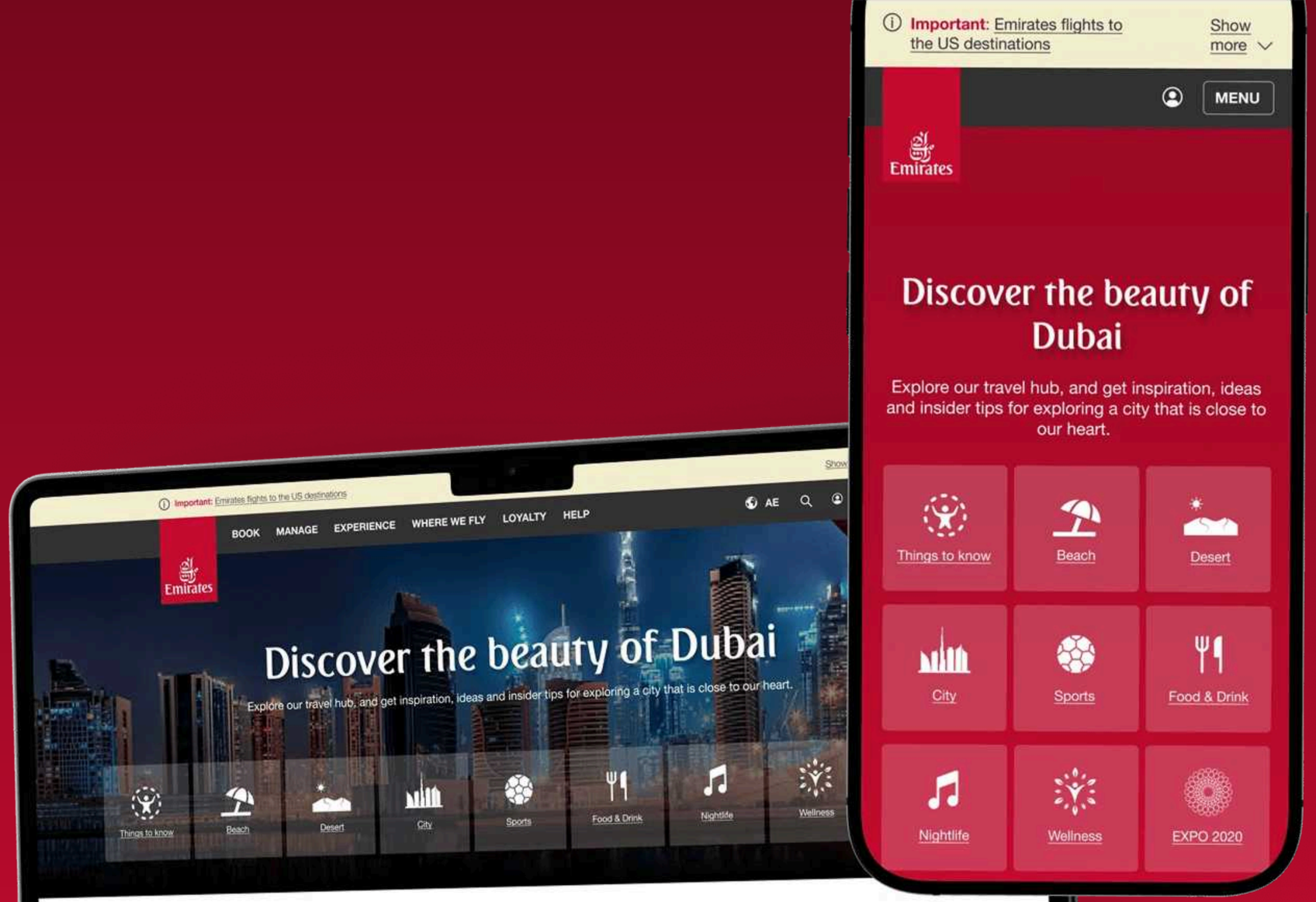
Web Responsive

INDUSTRY

Travel

HEADQUARTERS

Dubai, UAE



Lifestyle

Delivered multiple lifestyle-focused digital experiences, crafting products that engage users across wellness, travel, and everyday living.

Worked With

Flayva

CWB
THINKING BEYOND

NoBueNo

TOKSEN
UAE

EASYGAS

Flayva

HEADQUARTERS

Dubai, UAE

SERVICES PROVIDED

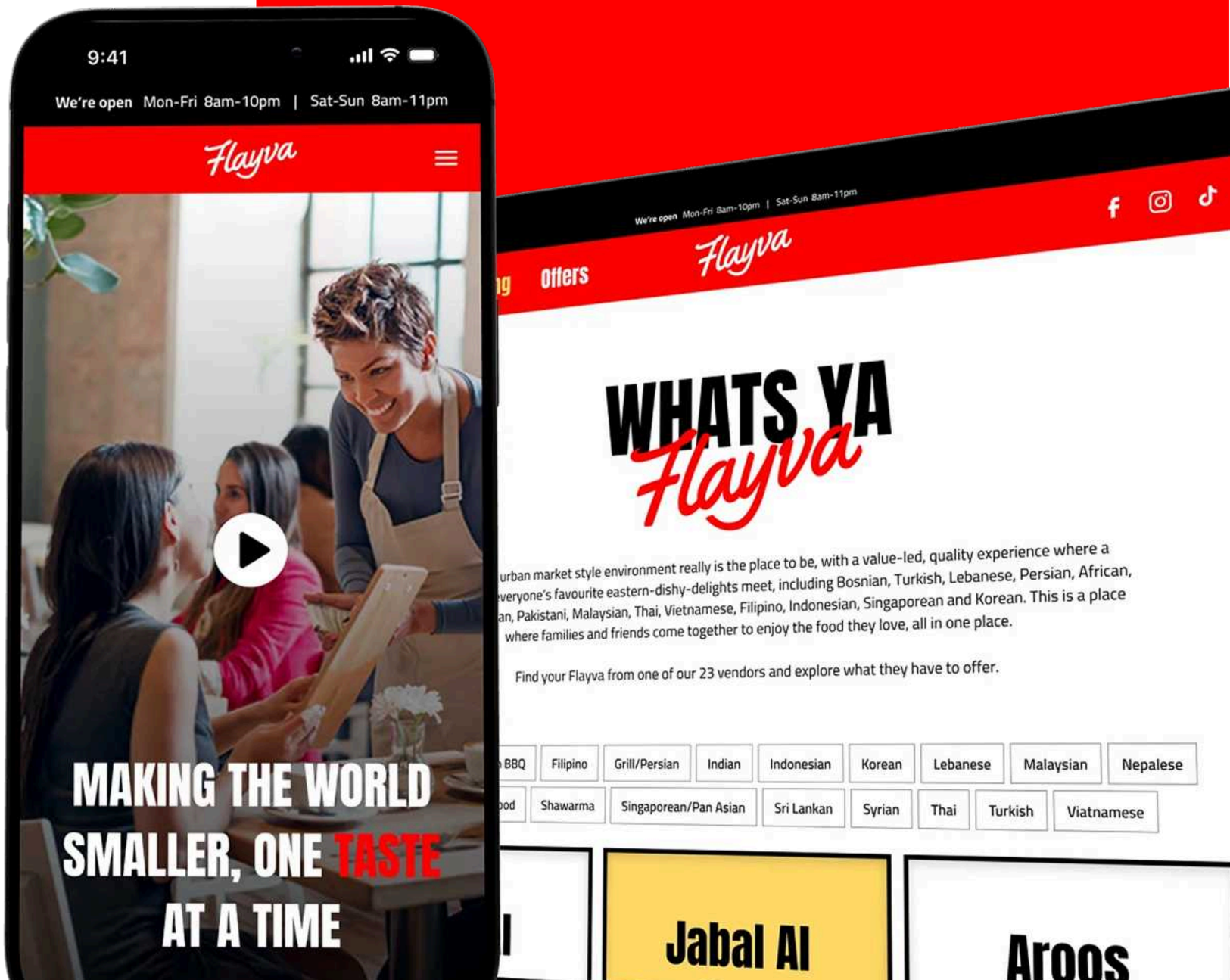
Wireframe | UI Concepts | User Interface | Design System

PLATFORM

Web Responsive

INDUSTRY

Lifestyle



NoBueNo

SERVICES PROVIDED

Wireframes | User Interface | Design System | User Testing | Training

PLATFORM

Web Responsive
Native App

INDUSTRY

Lifestyle

HEADQUARTERS

Dubai , UAE



Mobility

Designed an end to end management platform for a rental company business based in Saudi.

Worked With

تأجير بلس
Tajeer Plus

SPARK

تأجير بلس
Tajeer Plus

HEADQUARTERS

Riyadh, KSA

SERVICES PROVIDED

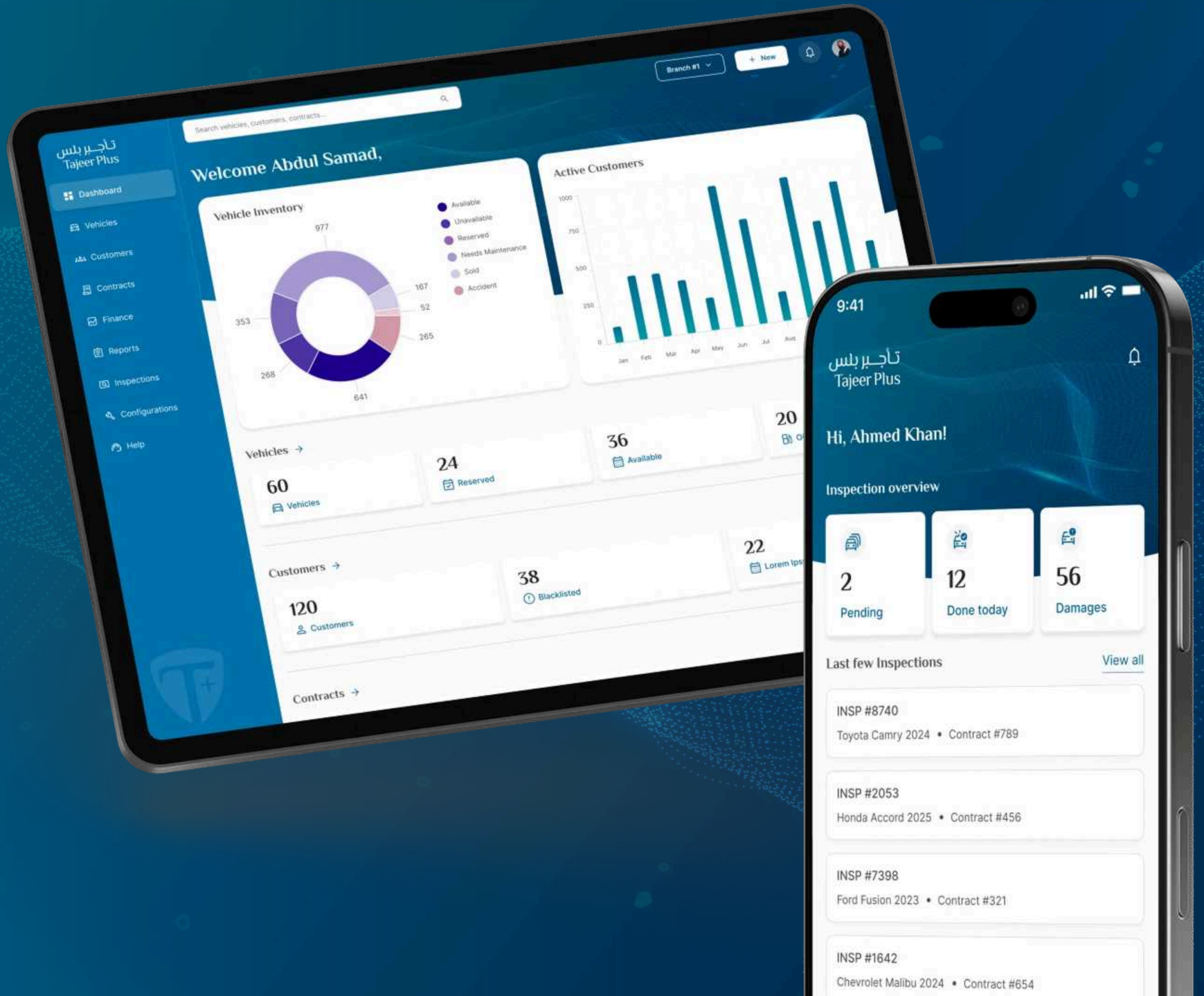
Wireframes | UI Concepts | User Interface | Design System

PLATFORM

Web Responsive
Native App

INDUSTRY

Mobility



Thank you for your time.

Linkedin aymanasharaf.com